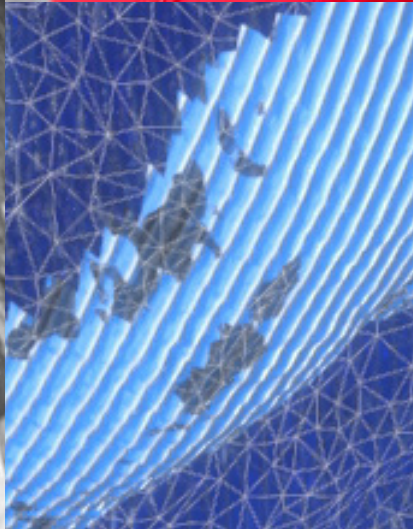


DESIGN RESEARCH THE **IMPACT** OF DESIGN



Provoking new thinking and practice around strategic design challenges

SPEAKERS
DR RACHEL COOPER OBE
DR IAIN STEWART MBE

Discussion panel hosted by
Professor Iain Stewart
Professor Mike Phillips

TUESDAY 23 JANUARY 10.00AM
DESIGN LAB

Design Knowledge
i-DAT
Message

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How to provoke new thinking and practice around strategic design challenges (climate change/health/ageing/well-being) linking interdisciplinary research initiatives, that could be helpful to prime these agendas and locate funded projects that could allow for further challenges to be identified.

SPEAKERS

Professor Rachel Cooper OBE

Rachel Cooper OBE is Distinguished Professor of Design Management and Policy at Lancaster University. She is Director of ImaginationLancaster, an open and exploratory design-led research centre conducting applied and theoretical research into people, products, places and their interactions, and also Chair of Lancaster institute for the Contemporary Arts. Professor Cooper's research interests cover: design thinking; design management; design policy; and across all sectors of industry, a specific interest in design for wellbeing and socially responsible design. She has published extensively on these topics, including books 'Designing Sustainable Cities' and 'The Handbook of Wellbeing and the Environment'. She is also series editor of the Routledge series Design for Social Responsibility covering topics such as designing for sustainability, inclusivity, service design, sport, health, transport and policy. She was founding editor of The Design Journal, the founding President of the European Academy of Design and is also the President of the Design Research Society.

Professor Iain Stewart MBE

Iain Stewart, MBE FGS FRSE Director of the Sustainable Earth Institute at Plymouth University is a Scottish geologist, a Fellow of the Geological Society of London, the Royal Society of Edinburgh, and President of the Royal Scottish Geographical Society. He is Professor of Geoscience Communication at the University of Plymouth and also a member of the Scientific Board of UNESCO's International Geoscience Programme.

Described as geology's "rock star", Stewart is best known to the public as the presenter of a number of science programmes for the BBC, notably the BAFTA nominated Earth: The Power of the Planet (2007).

The day...

Includes lunch and refreshments

Co-ordinators: Design Knowledge

Pete Davis

i-DAT

Mike Phillips

Message

Victoria Squire

Design Research

The Impact of Design

TUESDAY 23 JANUARY 2018

DESIGN LAB

Mike Phillips/Pete Davis/Victoria Squire co-ordinators
i-DAT/Design Knowledge/Message/research clusters

10.00 Registration / coffee

10.30 Welcome Victoria Squire - Graphic Communication with Typography
Pete Davis - Programme Leader MA Design
Mike Phillips - i-DAT

10.45 Professor Rachel Cooper OBE

11.45 Questions

12.00 Lunch

1.00 Professor Iain Stewart MBE

1.30 Round table: Professor Rachel Cooper, Professor Iain Stewart

2.00 Design research workshop: Professor Rachel Cooper, Mike Phillips

3.00 Coffee

3.15 Summary

3.30 Close

Design Lab

Located on floor 2 of the Roland Levinsky Building

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