



LOTTERY FUNDED



Supported by Nesta, Arts & Humanities Research Council and public funding by the National Lottery through Arts Council England

CHELTENHAM FESTIVALS

JAZZ
SCIENCE
MUSIC
LITERATURE



THE UNIVERSITY OF
WARWICK



CHELTENHAM FESTIVALS



JAZZ, SCIENCE, MUSIC & LITERATURE

JAZZ
Cheltenham Jazz Festival
1 - 6 May 2013
[More](#)

SCIENCE
The Times Cheltenham Science Festival
[More](#)

MUSIC
Cheltenham Music Festival
3 - 14 July 2013
[More](#)

LITERATURE
The Times Cheltenham Literature Festival
[More](#)

GET CONNECTED

[Subscribe to enews](#)

[@chelfestivals](#)

[Facebook](#)

[Blog](#)

LATEST BLOG POSTS

Mon 14 Jan / Cheltenham Festivals Science
[Five minutes with ... Britain's Brightest's Steve Mould](#)

DISCOVER MORE WITH MEMBERSHIP

Ticket Discounts
Priority Booking
Advance Notifications
Exclusive Events

PLANNING YOUR VISIT

- ▶ [Visitor Information](#)
- ▶ [Parking](#)
- ▶ [Box Office](#)
- ▶ [FAQs](#)
- ▶ [Where to Stay](#)

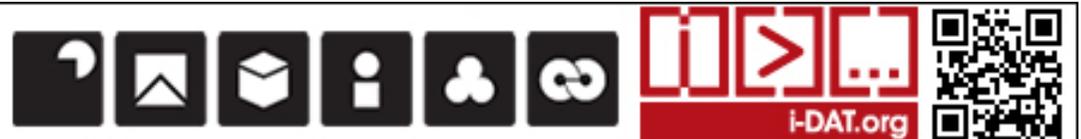
OUR FREE E-NEWS

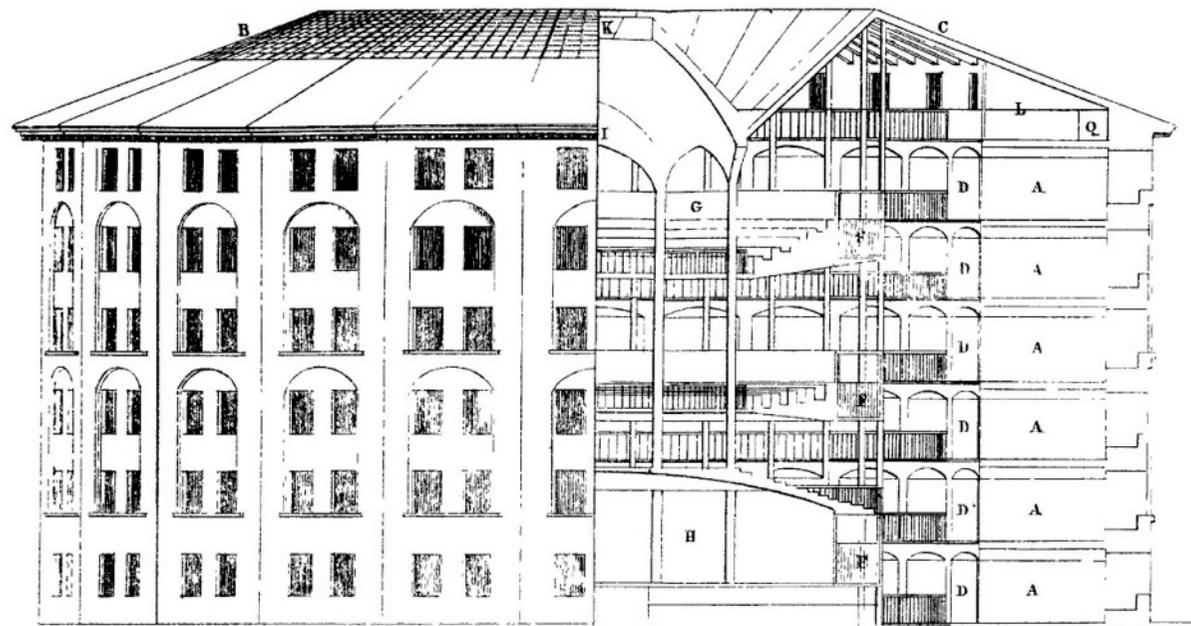
Register with our website for our FREE e-newsletter featuring the latest Festival news and ticket offers. Click the link below to subscribe.

Provocative Prototypes & Bad Behaviour

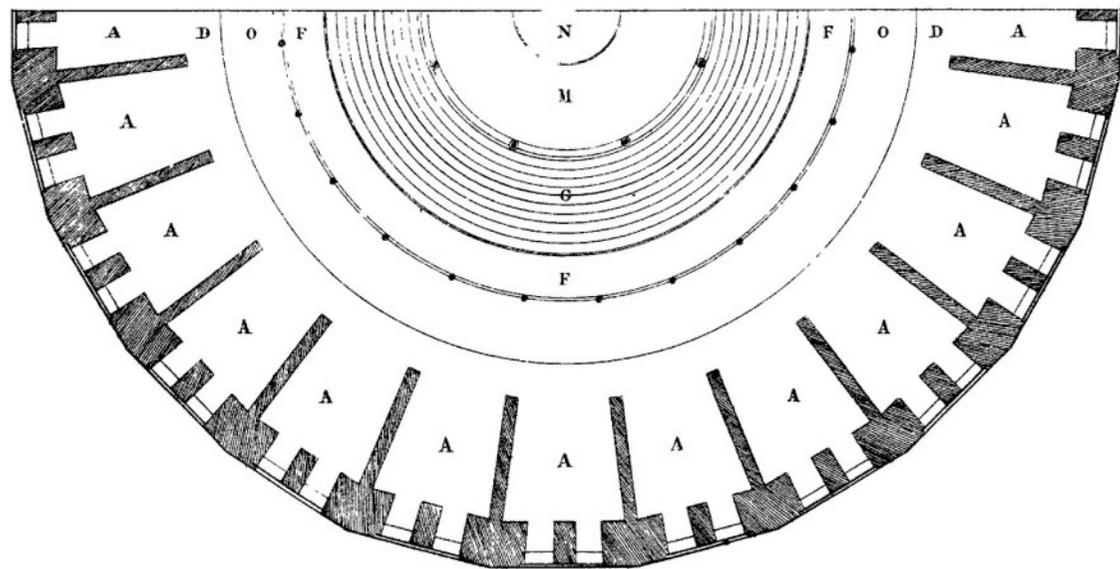
Mike Phillips

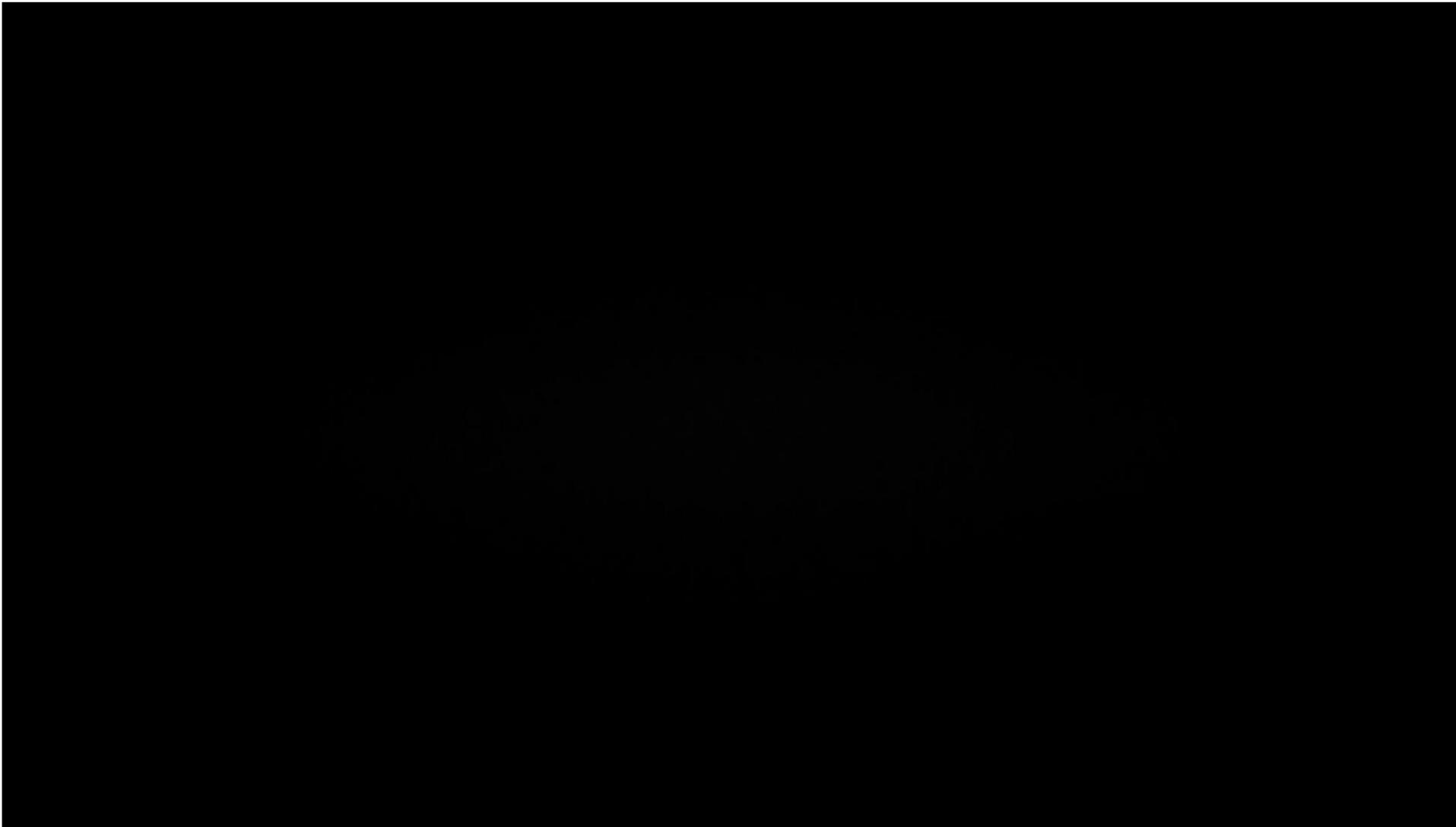
mike.phillips@plymouth.ac.uk





Scale 1/100 0 10 20 30 40 50 60 feet







R

ecycling bins dotted around London now have the ability to track you through your smartphones and other devices over Wi-Fi



PRISM

HELPS US SHARE WITH THE MOTHERLAND!



DEMAND TOTAL
SURVEILLANCE
NOW!

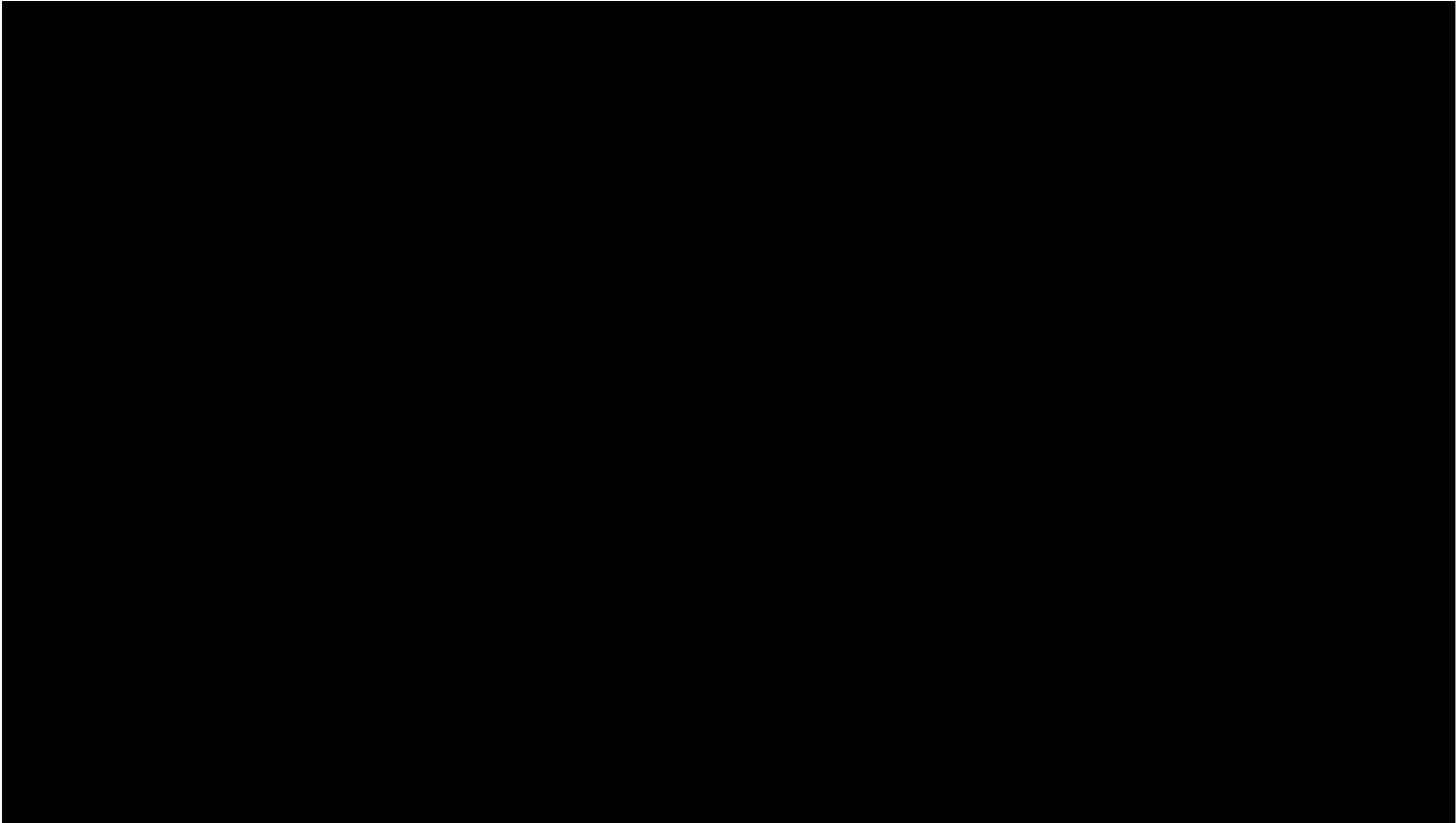


Loyal citizens must support
the Proletarian Review of
Information in Social Media

P.R.I.S.M.

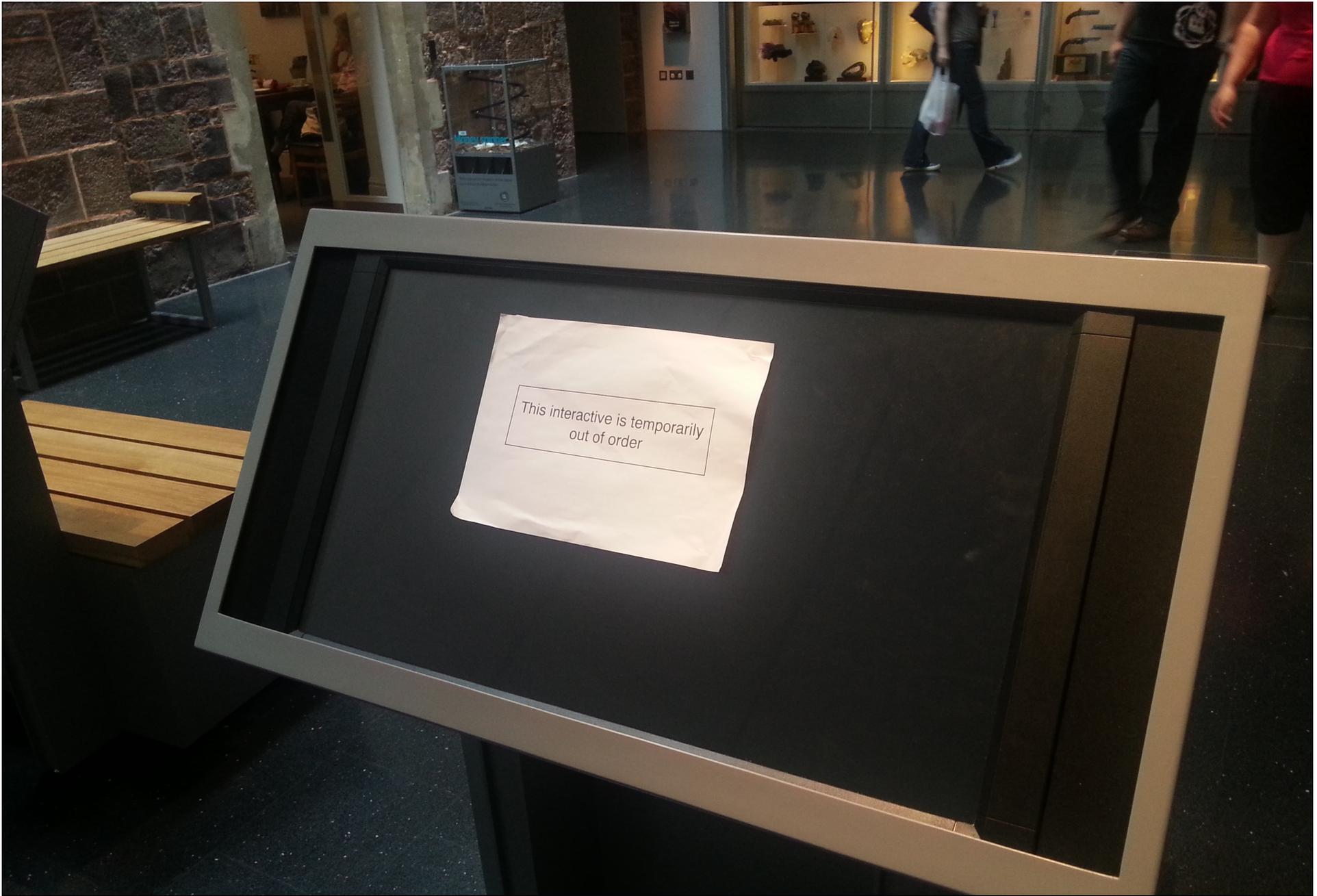
ThePeoplesCube.com





Sorry for the
inconvenience
Due to a technical
problem these
computers are not
working





This interactive is temporarily
out of order







Directorate of Estates
& Facilities Management

Estates Services

WORKING
WITH
PLYMOUTH
UNIVERSITY

**Please do not push whilst door is
in motion**

Estates Help: 01752 5(88488)



Please do not attempt to turn off this tap. It runs for 45 seconds from its last use and will turn off automatically. Attempts to turn off this tap will cause it to run for a further 45 seconds. This is a design feature and is not a fault.

Please do not attempt to turn off this tap. It runs for 45 seconds from its last use and will turn off automatically. Attempts to turn off this tap will cause it to run for a further 45 seconds. This is a design feature and is not a fault.

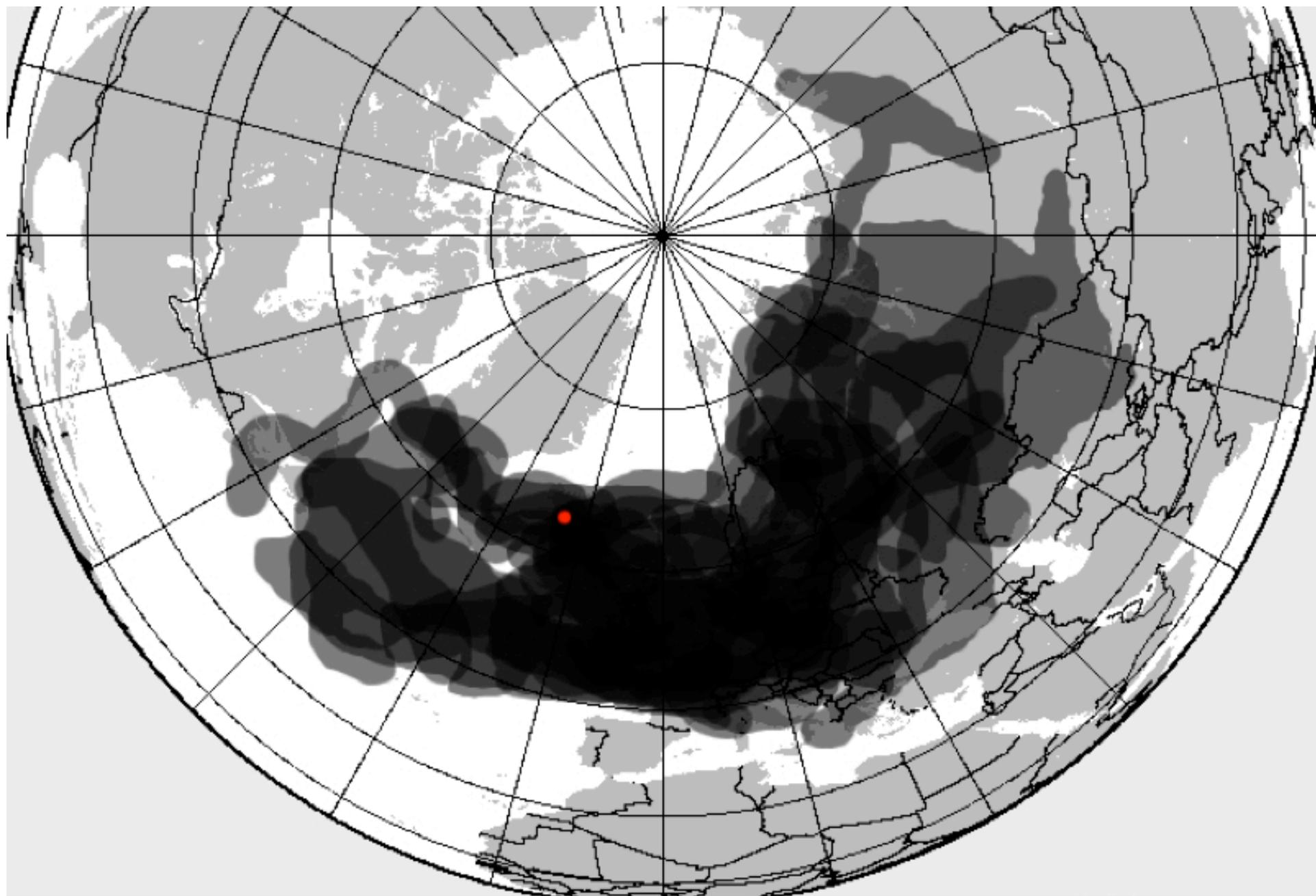


Do not stand on the toilet seat or bowl



The bowl may break and you may hurt yourself.





"We must make decisions based on the real situation in the sky, not on theoretical models,"

Giovanni Bisignani, DG/CE International Air Transport Association.

The Met Office's Numerical Atmospheric-dispersion Modelling Environment (NAME)

<http://www.nature.com/news/2010/100427/full/4641253a.html>



2010 > April > 15

[Now](#)



[paulo_one](#): The sound of silence: Heathrow's neighbours welcome ash break | The Guardian: bit.ly/9TLHOs [#ash](#) [#flights](#) [#heathrow](#) [#quiet](#).

Twitter - 16 Apr 2010 22:46:00



[ashr](#): Not all **flights** r canceled. Try ... - easily the best place for finding alternative **flights** [#flydini](#) [#flights](#) [#ashtag](#).

[Flydini Search](#) - flydini.com

Twitter - 16 Apr 2010 22:35:50



[FHTupdates](#): [#flights](#) [#hotels](#) [#tours](#), a complete travel guide, come and explore and find all travel information, cheap tours etc .

[Flights Hotels Tours](#) - flightshotelstours.com

Twitter - 16 Apr 2010 20:09:42



[MartinPeterBell](#): Very strange atmosphere in AMS: nobody complaining and the walls are lined with well dressed tramps. [#flights](#) [#volcanic](#) [#ash](#).

Twitter - 16 Apr 2010 19:57:42



[NadiaE](#): is there a hashtag to follow for [#flights](#) in and out of [#London](#)?

Twitter - 16 Apr 2010 19:11:15



[wirereporter](#): Switzerland to close airspace at midnight due to cloud of ash from Iceland volcano eruption [#ashtag](#) [#flights](#) [#gva](#) [#zrh](#).





ABOUT

Visualising the Emotional Response to LONDON 2012

The emoto project captures and visualises the excitement around the Olympic Games in London 2012. We track twitter for themes related to the Games, analyse the messages for content and emotional expressions, and visualise topics and tone of the conversation.

Find out which topics are most discussed, or see all current messages related to the Games. And don't forget to read [about the background of the project on the emoto](#)

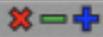
Or, of course, drop us a line on [twitter!](#)

Each triangle represents one of the 12 sentiment categories ranging from -6 (very negative) to +6 (very positive)
The number of messages we have received in this sentiment category during the last 60 seconds is revealed by hovering the user's mouse over a triangle.



E-SCAPE TODAY!



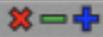


S-OS



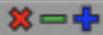
S-OS





S-OS, a '**Social Operating System**' for the City of Plymouth,
...a series of creative interventions and strategic manifestations
to provide a new and more meaningful 'algorithm' for Social
Exchange and a better measure for 'Quality of Life'.





S-OS has been developed to propose and calculate a new 'Social Exchange Index' based on a methodology that links the strategic **S-OS** applications and processes to the Governments 'Quality of Life Indicators'.

These indicators are used by government to measure 'success' and progress towards economic, social and environmental sustainability, calculating 'quality' by measuring 'quantity'.

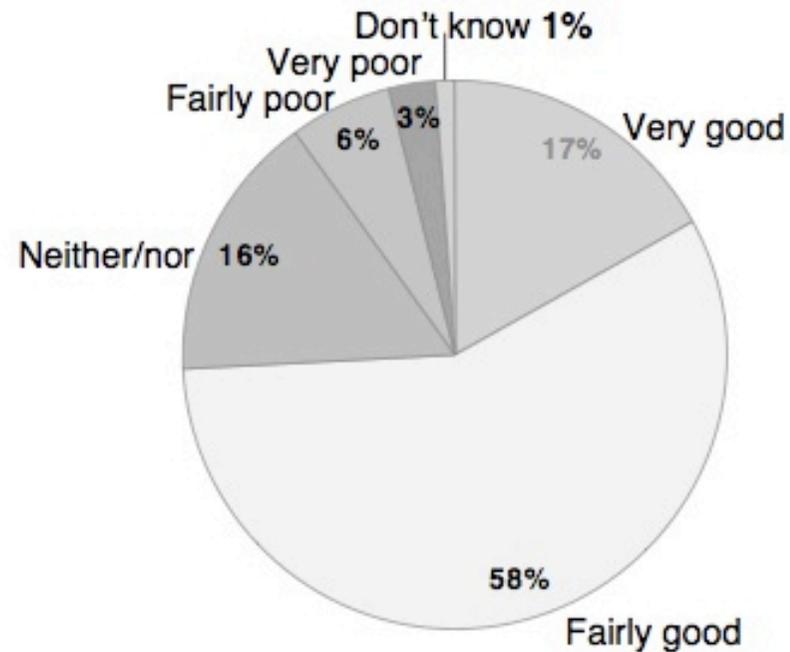
They suggest that happiness lies somewhere at the end of a bell curve and that true love can be found in a slice of a pie chart.



Quality of Life

Most residents in Plymouth rate the quality of life in Plymouth as good, with 17% rating it very good.

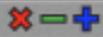
Q6 Overall, how would you rate the quality of life in Plymouth?



Base: All respondents (524)

Source: MORI





$$\mathbf{A}(n) := n_r [r = 1, 2, \dots, N],$$

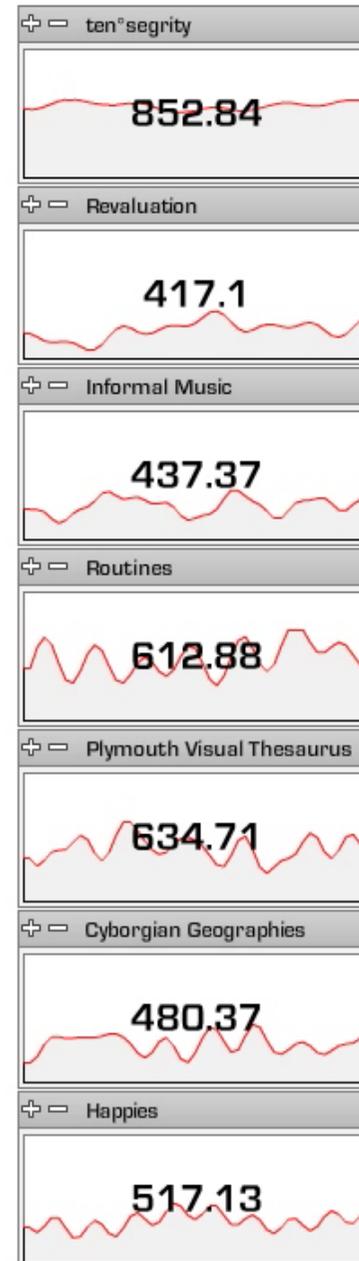
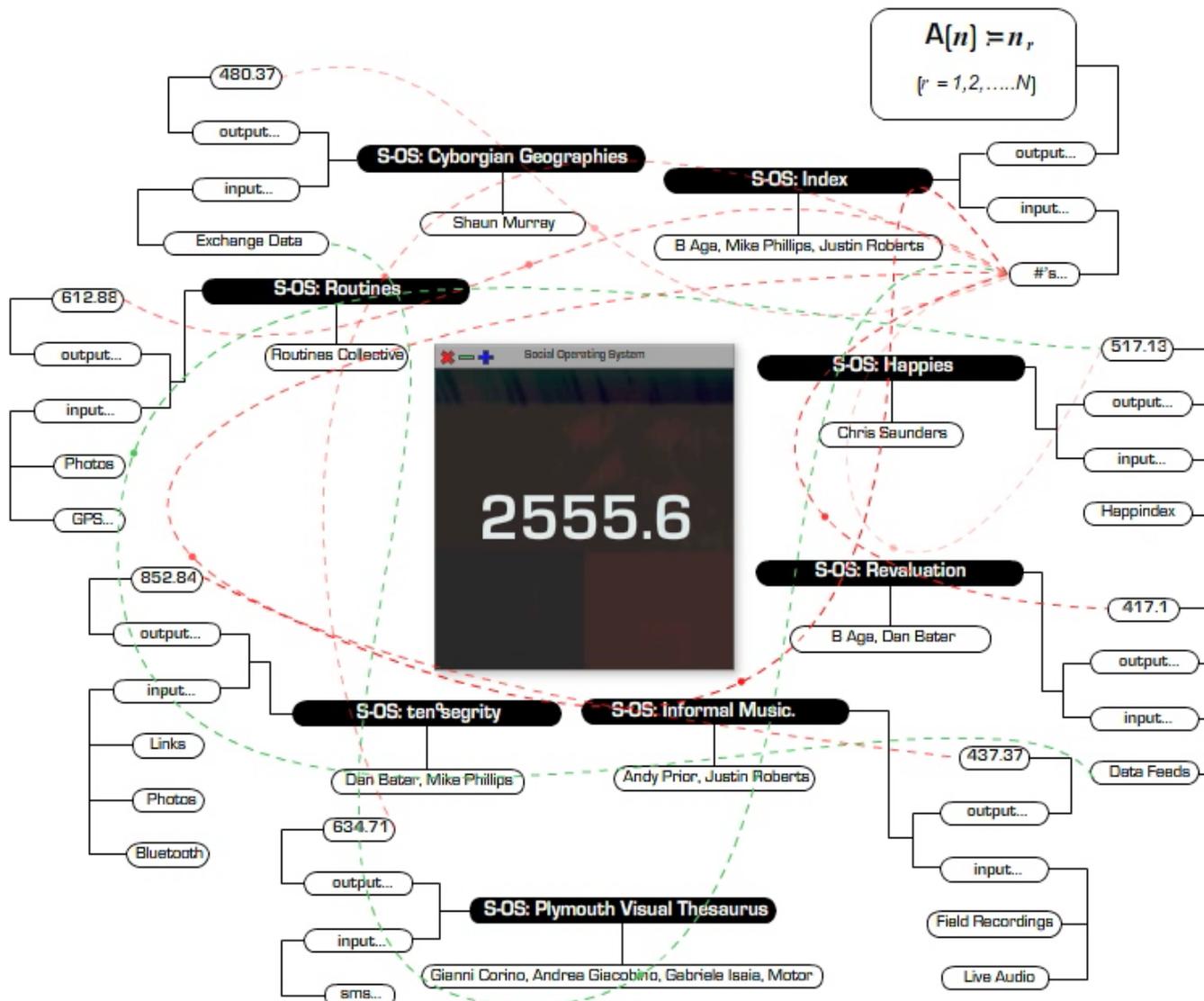
where $\mathbf{A}(n)$ is probably the value of the Quality of Life,
and $[r = 1, 2, \dots, N]$ are the numerous calculations that happen within a city.

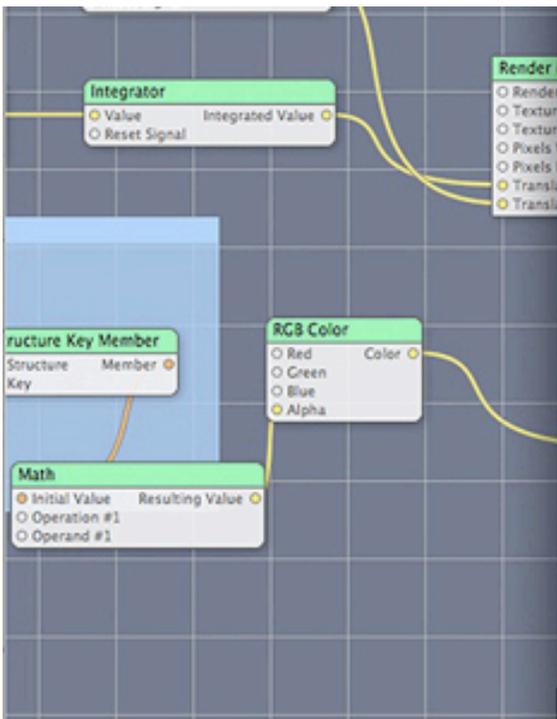
These calculations constitute an invisible fabric woven through the everyday processes of social exchange [a smile, a swap, a sneer] and can be understood as a Social Operating System when made manifest.

This presentation discusses the contribution 'play' makes to 'N' in the S-OS algorithm.

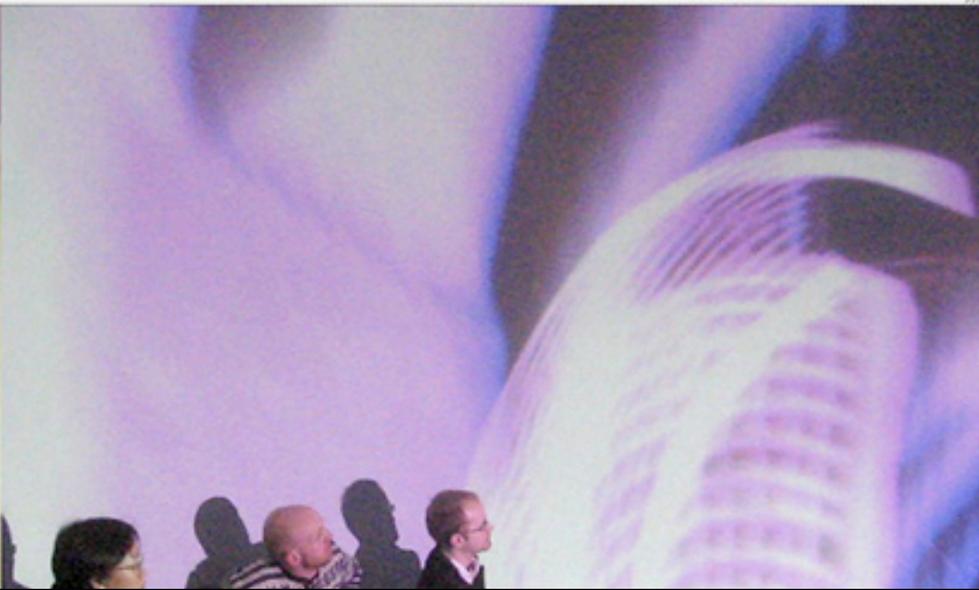








4:3 878x658 Pixels 59.58 FPS





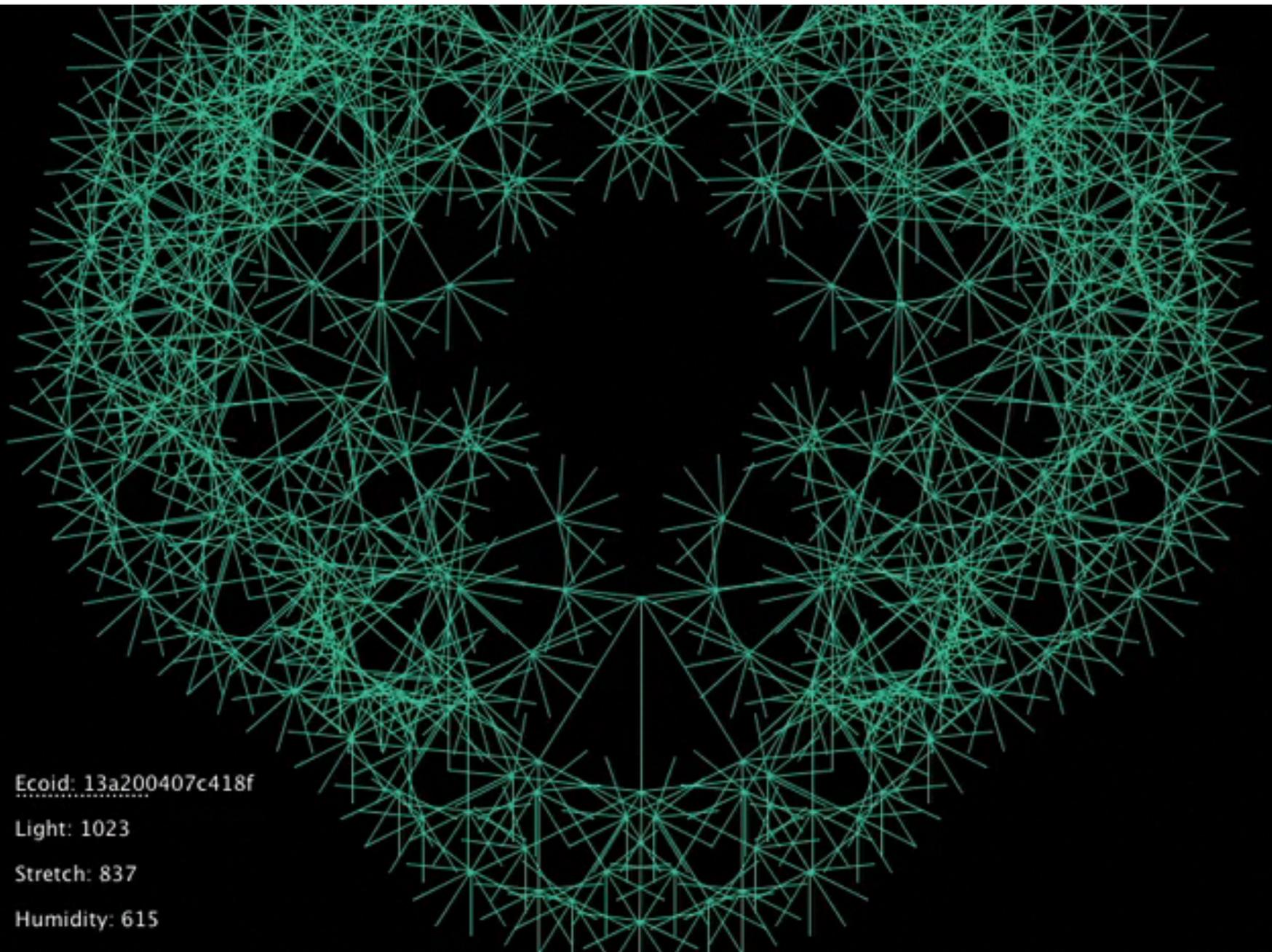


```
text("Last Report:" + LastReport, bar1_X, value_Y + 20);

fill(250);
```



```
for (int i=0; i<dataADC.length; i++) {
  finalPacket[1][i]=dataADC[i];
}
```



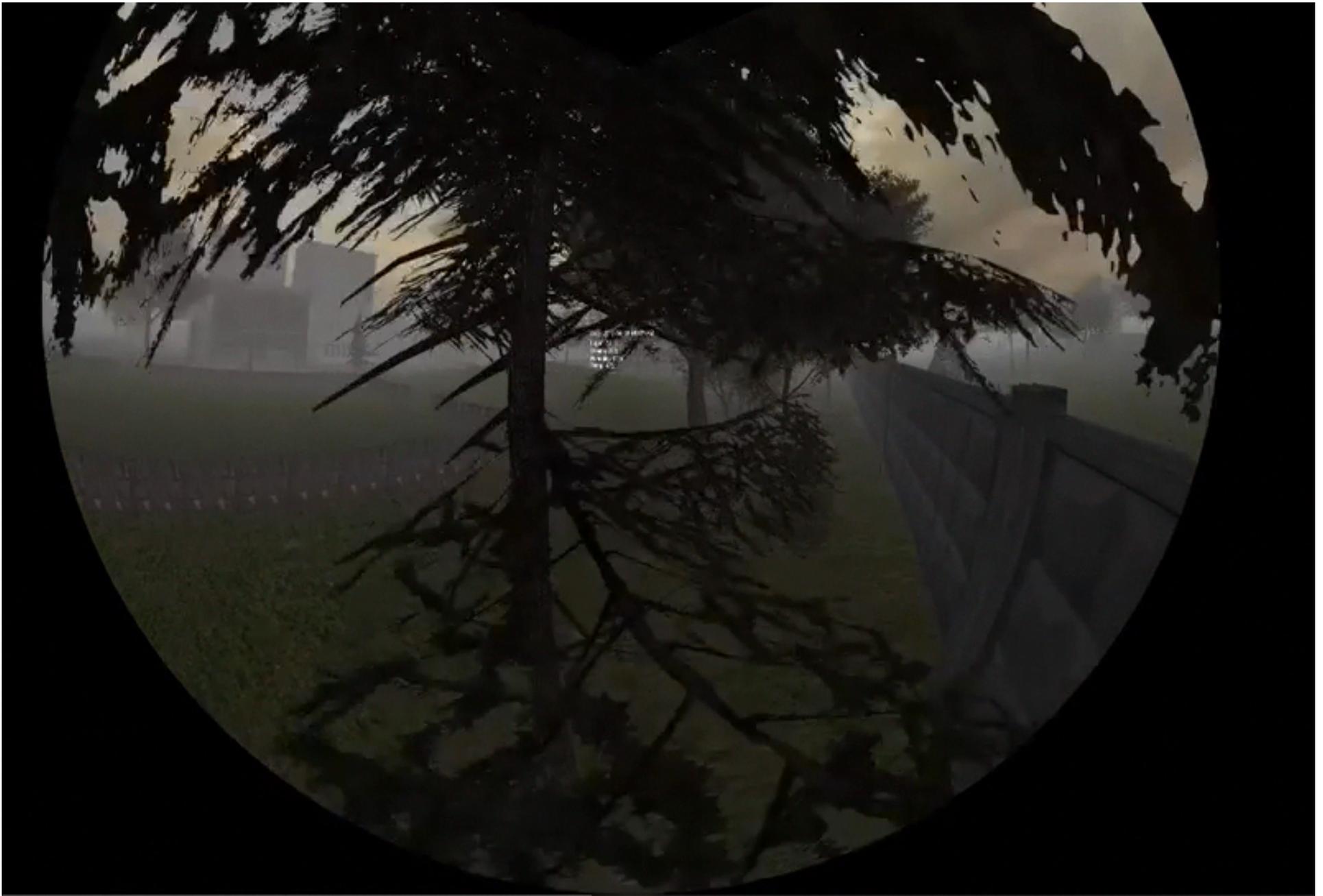
EcoId: [13a200407c418f](#)

Light: 1023

Stretch: 837

Humidity: 615





“as much as the rational technocracies of policy and decision making might otherwise imply, environment processes need to be felt as much as understood.”

Dr Fish of the Centre for Rural Policy Research
University of Exeter



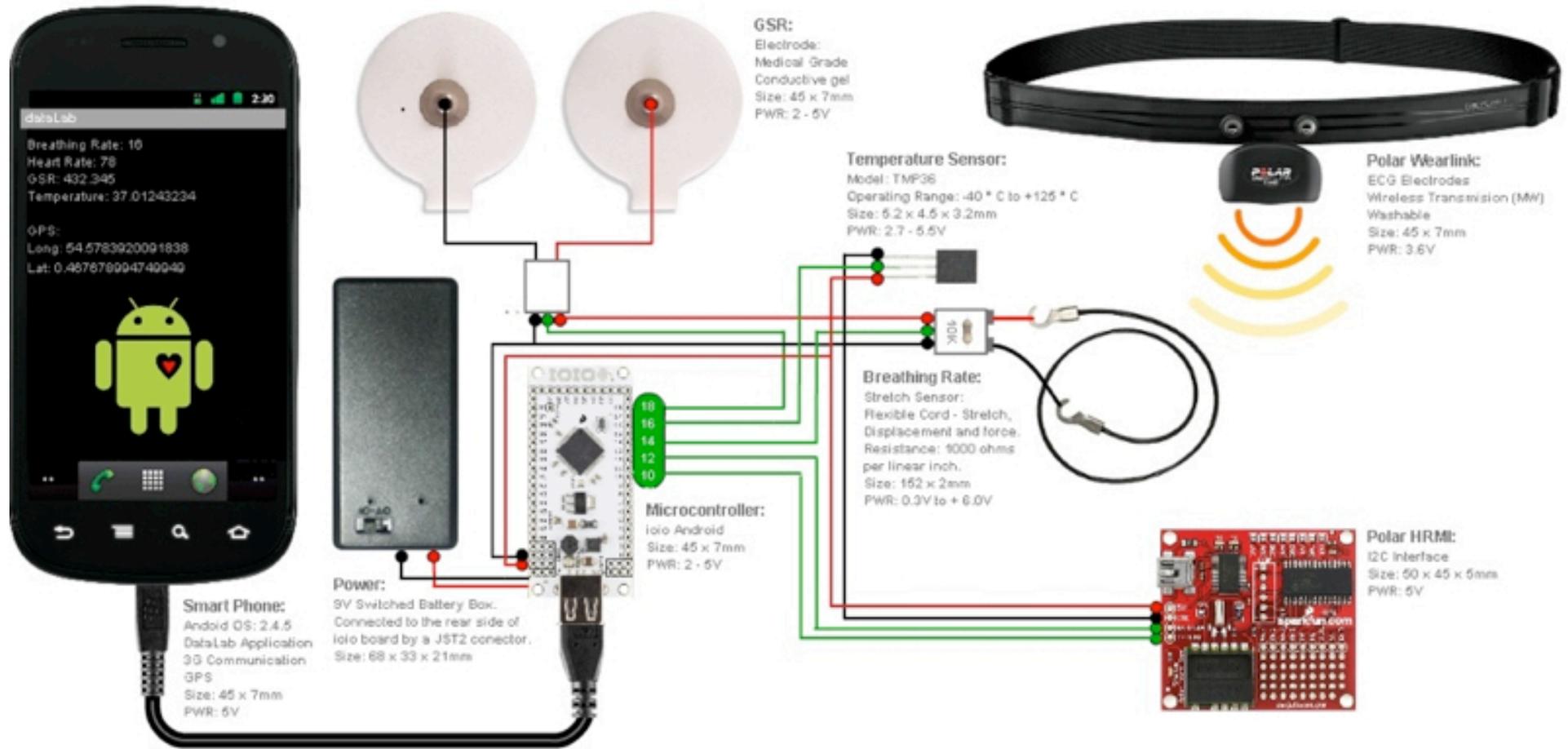


DataLab bio-sensing prototype: iolo

Revision 02

Updated: 27/08/11

Microcontroller: iolo
Auctators / Sensors: 8
Communication: 3G Mobile
PWR: 5-15V



```
5/10/11 17:24:38 - pulse becomes 51
6/10/11 12:12:46 - pulse becomes 4.5526989798684317
6/10/11 12:12:46 - pulse becomes 4.5526989798684317
6/10/11 12:12:46 - lat becomes 0.0
6/10/11 12:12:46 - long becomes 0.0
6/10/11 12:12:46 - lat becomes 0.0
6/10/11 12:12:46 - breathing becomes 0.018572826
6/10/11 12:12:46 - long becomes 0.0
6/10/11 12:12:46 - gsr becomes 10.233431
6/10/11 12:12:46 - breathing becomes 0.018572826
6/10/11 12:12:46 - temp becomes -46.009033
6/10/11 12:12:46 - gsr becomes 10.233431
6/10/11 12:12:46 - temp becomes -46.009033
6/10/11 12:13:29 - pulse becomes 81.74386920980926
6/10/11 12:13:29 - lat becomes 0.0
6/10/11 12:13:29 - long becomes 0.0
6/10/11 12:13:29 - breathing becomes 0.024437929
6/10/11 12:13:29 - gsr becomes 10.334702
6/10/11 12:13:29 - temp becomes 2.5483856
6/10/11 12:15:41 - pulse becomes 81.74386920980926
6/10/11 12:15:41 - lat becomes 0.0
6/10/11 12:15:41 - long becomes 0.0
6/10/11 12:15:41 - breathing becomes 0.22678398
6/10/11 12:15:41 - gsr becomes 13.358553
6/10/11 12:15:41 - temp becomes 27.322577
6/10/11 12:16:24 - pulse becomes 54.200542005420054
6/10/11 12:16:24 - lat becomes 0.0
6/10/11 12:16:24 - long becomes 0.0
6/10/11 12:16:24 - breathing becomes 0.22482893
6/10/11 12:16:24 - gsr becomes 13.357184
6/10/11 12:16:24 - temp becomes 18.40387
6/10/11 12:17:12 - pulse becomes 110.49723756906077
6/10/11 12:17:12 - lat becomes 0.0
6/10/11 12:17:12 - long becomes 0.0
6/10/11 12:17:12 - breathing becomes 0.22385141
6/10/11 12:17:12 - gsr becomes 13.356207
6/10/11 12:17:12 - temp becomes 18.40387
```

Feed

```
<timestamp>1318250732959</timestamp>
<value>82.98755186721992</value>
</reading>
<reading>
<type>lat</type>
<timestamp>1318250732959</timestamp>
<value>50.27804472889751</value>
</reading>
<reading>
<type>long</type>
<timestamp>1318250732959</timestamp>
<value>-4.150649955645204</value>
</reading>
<reading>
<type>BR</type>
<timestamp>1318250732959</timestamp>
<value>0.2864125</value>
</reading>
```









Meaning 'science and technology' in Mandarin, Ke.Ji is a creature with artificial intelligence that gets under the skin of humans by synchronising with their heartbeat and then communicating with them directly via SMS and tweets.

...me for you, Ke.Ji Bounce...
...ue Ke.Ji...
...ate.
...game you can drop of...
...Ji. Your own Ke.Ji spawn will...
...and general mood of the



Qualia Probes...

Eye

Smile 54



Young woman

WiFi



Scan/Print

Qualia Visualizer



Ear

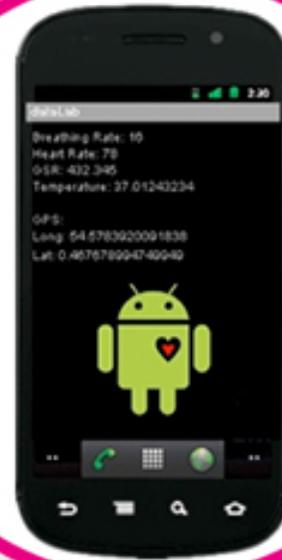


Information

1,72 :: 2010-12-4
_heating_flow :: 40.4 :: 2010-12-4
_Water_Kitchen_Hot :: 115.05 :: 2010-12-4
_AtriumA_control_valve :: 30 :: 2010-12-04 L
_Water_Kitchen_Cold :: 30.26 :: 2010-12-04 0
_AtriumA_heating_flow :: 15.31 :: 2010-12-04 0
ns_Water_Hot :: 4.09 :: 2010-12-04 00:05:00
ns_AtriumB_control_valve :: 30 :: 2010-12-04 00:0
ns_Water_Cold :: 0 :: 2010-12-04 00:05:00
ns_AtriumB_heating_flow :: 17.01 :: 2010-12-04 0
_Temp_AtriumC_gnd :: 18.38 :: 2010-12-04 00:05:00
_AtriumC_control_valve :: 11.39 :: 2010-12-04 00:05:00
mp_AtriumC_5th :: 21.14 :: 2010-12-04 00:05:00
_AtriumC_3rd :: 20.9 :: 2010-12-04 00:05:00
_AtriumB_gnd :: 17.14 :: 2010-12-04 00:05:00

Qualia Mobile Apps...

User Account:



Event Information



Flow

Incentivising

Feedback

Qualia Web Engine...

Qualia Website

Analytics

This central cluster of pink speech bubbles contains several key components:

- Social Media:** The Twitter bird logo, the Facebook 'f' logo, and the Google+ 'g+' logo.
- Maps:** A map of London showing streets like Fleet Street and landmarks like St Paul's Cathedral.
- Data Tables:** A table with columns for sensor names and timestamps, including:

..._heating_flow	:: 40.4	...
..._Water_Hot	:: 115.05	...
..._control_valve	:: 30	...
..._Kitchen_Cold	:: 30.26	...
..._atriumA_heating_flow	:: 15.31	...
...ns_Water_Hot	:: 4.09	2010-12-04 00:...
..._atriumB_control_valve	:: 30	2010-12-...
...Water_Cold	:: 0	2010-12-04 00:05:00
..._atriumB_heating_flow	:: 17.01	2010-12-04 0...
...mp_atriumC_gnd	:: 18.38	2010-12-04 00:...
..._atriumC_control_valve	:: 11.39	2010-12-0...
...mp_atriumC_5th	:: 21.14	2010-12-0...
..._atriumC_3rd	:: 20.9	2010-12-...
..._atriumB_gnd	:: 17.14	...
- User Accounts:** A screenshot of a user profile for 'Mike' with fields for 'Full name', 'Apple ID', and 'Change Password'.
- Analytics:** A line graph showing multiple data series over time.

Data Scraping

User Accounts

Sentiment/Impact Analysis

This cluster of pink speech bubbles includes:

- Administration:** A screenshot of a smartphone displaying an Android interface.
- Probe Feeds:** Two circular images showing purple particle-like data feeds.
- Wi-Fi:** A 'Wi-Fi' logo and a QR code.
- Person:** A photo of a woman with the text 'Smile 54' overlaid.
- Other:** A small image of an ear and another QR code.

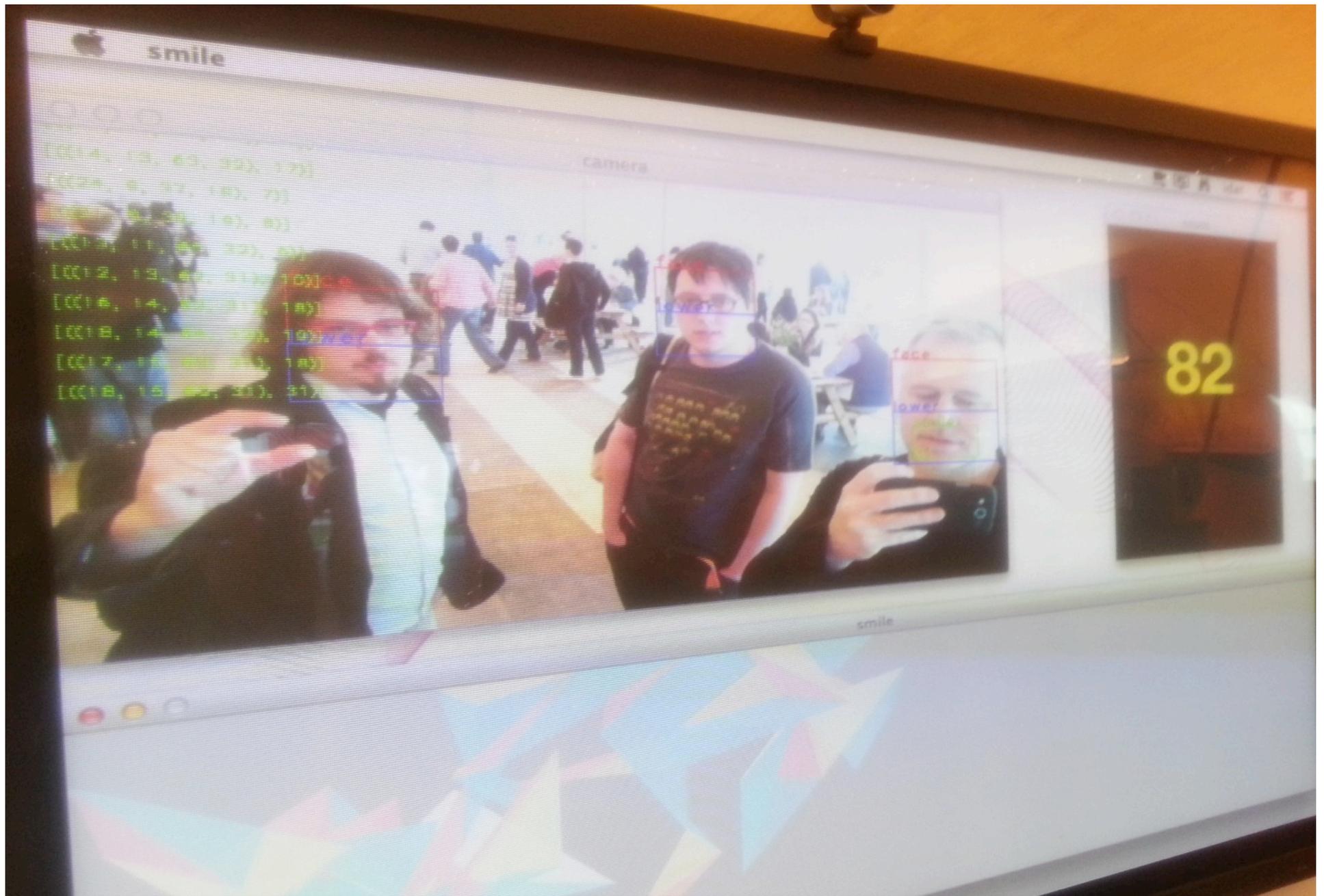
Administration

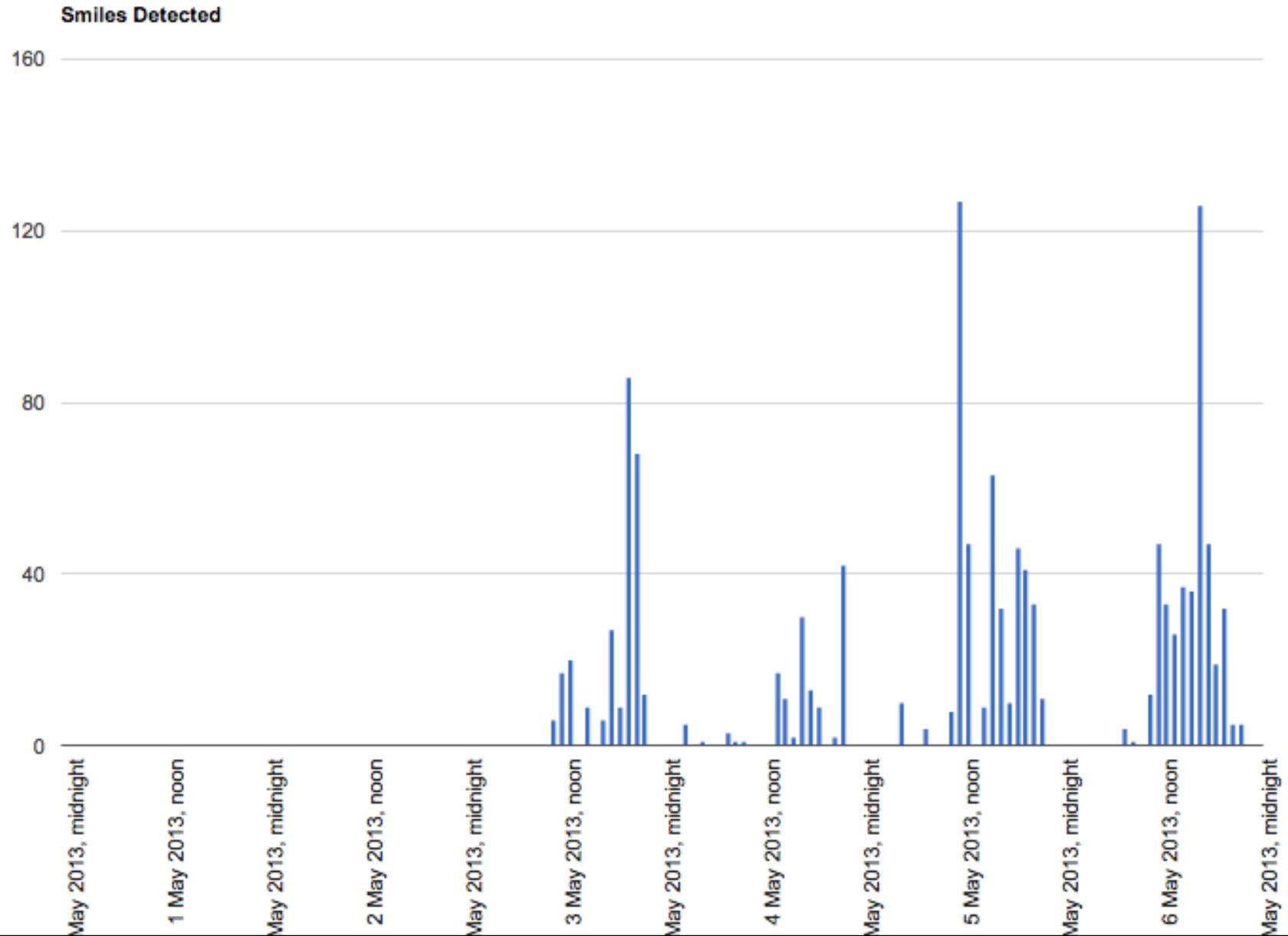
Probe Feeds









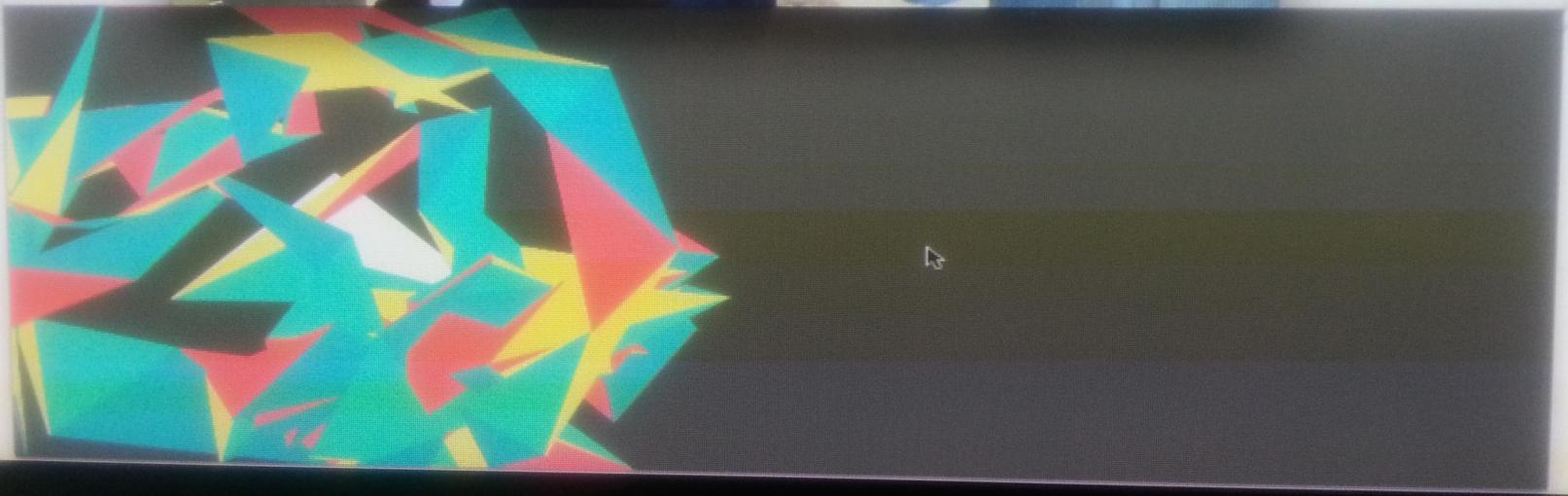


Python

detec camera count

```
Got Smile!  
[(10, 9, 44, 22),  
4]  
[((19, 9, 54, 27),  
1)]  
[(19, 10, 41, 20),  
14], [(6, 6, 56, 28),  
6]  
[((21, 11, 51, 26),  
47)]  
[((19, 9, 44, 22),  
7)]  
[(17, 10, 51, 26),  
32]  
[(19, 10, 47, 26),  
26]  
[(22, 14, 50, 25),  
32]  
Got Smile!  
|
```

135



INTRA-FESTIVAL QUESTIONS [AFTER EACH EVENT]

1. What comes to mind when you think of Science?

Open response

1. How would you rate your level of agreement with the following statements about the event you most recently attended?

[1-Strongly Disagree, 7-Strongly Agree; Don't know / No opinion]

- a. The event did not match my expectations.
- b. The event has made me feel inspired.
- c. I am disappointed by the quality of the event.
- d. Overall, I found the event enjoyable.
- e. I don't know enough about science to fully participate in this kind of event.
- f. I was generally satisfied with my experience at the event.





Schedule



Feedback



Flow



Dashboard

1 (-) to 5 (+) or DK (Undecided / No opinion)

Met my expectations: 4



Quality: 1



Enjoyment: 2



Inspirational: 5



Overall satisfaction: 3



Comments...



Schedule



Feedback



Flow



Dashboard



Schedule



Fe

Tweet with #ch

Triangles

1



@DPWF

@daraobriain m
an autograph...f
#cheltscifest ht
@alokjha



@Soton

Yeah Physics ar
@AstroPhysSot
vrxDfI3DUd



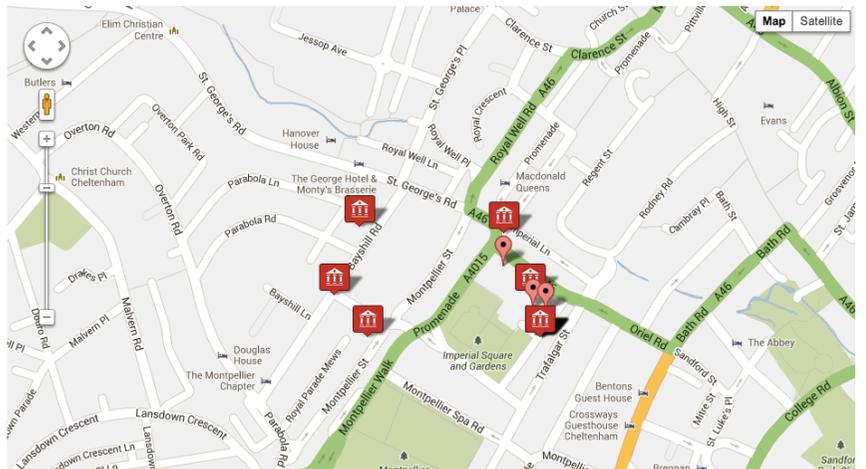
@9Sere

Drinking on the
http://t.co/xGc





Just showing most recent visitor hotspots detected by the web engine. I'll update this page to show GPS traces later today, as people start using the app.



Just showing the 10 most recent event responses collected in the Qualia App. I will add to the stats tab as these come through.

Latest Responses		Stats
Energy Harvesting Quick Find: S079	<ul style="list-style-type: none"> Satisfaction: 4 Quality: 5 Enjoyable: 4 Expectations: 4 Inspired: 4 	Comment:
Raspberry Pi Workshop Quick Find: S146	<ul style="list-style-type: none"> Satisfaction: 5 Quality: 5 Enjoyable: 5 Expectations: 5 Inspired: 5 	Comment: glad they put on more workshops!
Visitors signed up	33	
GPS Locations reported	55	
GPS Hotspots Detected	6	
Attendances logged	116	
Tweets collected	5795	
Tweet's sentiment processed	5795	
Links extracted (work in progress)	0	

Site administration

Auth	
Groups	+ Add ✎ Change
Users	+ Add ✎ Change
Core	
Attendances	+ Add ✎ Change
Event responses	+ Add ✎ Change
Events	+ Add ✎ Change
GPS Hotspots	+ Add ✎ Change
GPS Points	+ Add ✎ Change
Images	+ Add ✎ Change
Venues	+ Add ✎ Change
Visitors	+ Add ✎ Change
Musicmetric	
Tweet sentiments	+ Add ✎ Change
Registration	
Registration profiles	+ Add ✎ Change
Sites	
Sites	+ Add ✎ Change
Socialmedia	
Lexicons	+ Add ✎ Change
Links	+ Add ✎ Change
Tweets	+ Add ✎ Change
Twitter links	+ Add ✎ Change
Twitter users	+ Add ✎ Change